



The
Brow & Beauty
Boutique



About Us

Established in September 2013, **The Brow & Beauty Boutique** is a sanctuary for beauty solutions, meticulously crafted by our team of expert semi-permanent makeup artists and specialists.

Our cosmopolitan establishment is at the forefront of innovation, we explore the latest technologies and trendsetting solutions for individuals in pursuit of beauty perfection via Brows, Eyeliner, Lips, or SMP, etc

GET STARTED



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Our 2 types of lip embroidery

LIP BLUSH

\$980

LIP ENHANCEMENT

\$1288

**1 Touch up session & Complimentary aftercare kit are included*

Overview

Lip embroidery, also known as **Lip Blush**, is a procedure designed to enhance **the color and fullness of your lips, resulting in a naturally vibrant and healthy appearance**. You can choose your desired lip shade during a consultation before the procedure begins.

For those with darker, asymmetrical, or dry lips, our skilled artisans utilize a range of tools and pigments tailored to your unique needs, this know as **lip enhancement which results in perfectly bright, symmetrical, and hydrated looking lips**.

Each lip embroidery session is a meticulously crafted experience, beginning with a comprehensive analysis of your lip undertone, natural skin tone, age, and personal preferences. This allows us to create a custom pigment blend that harmonizes seamlessly with your individual style and beauty.

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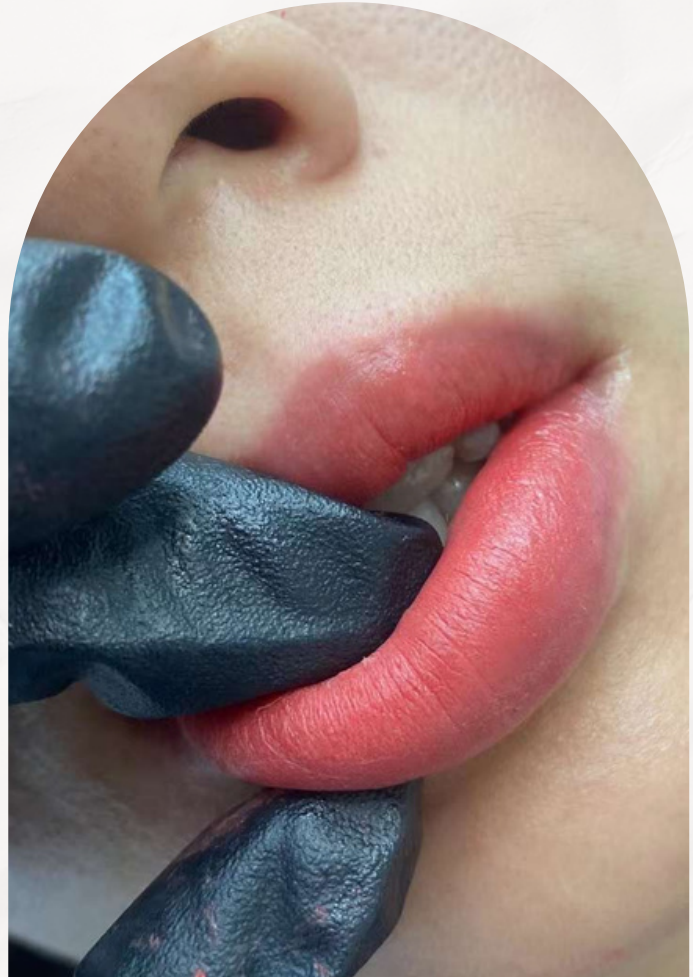
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TYPES OF LIP EMBROIDERY



THE FINAL COLOUR LOOKS AS NATURAL AS A TINTED LIP BALM, BUT YOUR LIP'S NATURAL SHAPE WILL BE ENHANCED.

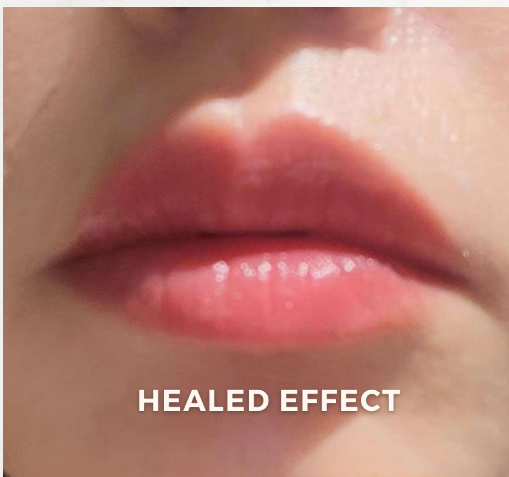
Lip blush is a semi-permanent makeup treatment for the lips, intended to enhance the natural lip color's beauty, refine lip shape, and create the illusion of fuller lips. This is not a traditional permanent lip tattoo. Our approach prioritizes a soft and natural appearance while maintaining vibrant tones that makes wearing lipstick completely optional.



LIP BLUSH EMBROIDERY

HEALTHY LOOKING SHADE

We personalize the lip treatment according to each client's preferences, considering factors like individual choices, skin tone, and the lips' original color to achieve the desired aesthetic.



HEALED EFFECT



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TYPES OF LIP EMBROIDERY

LIP ENHANCEMENT

**IDEAL FOR CLIENTS WITH NATURALLY
DARK, ASYMMETRICAL, OR DRY LIPS,**

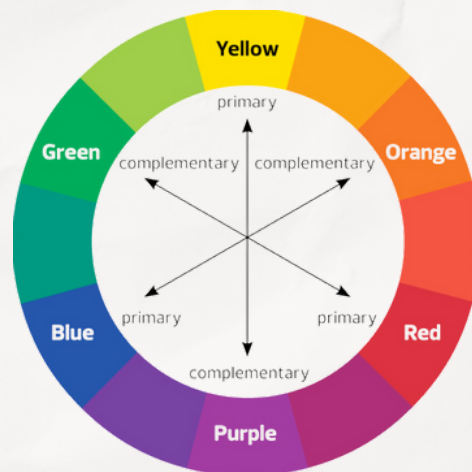
Lip enhancement is a meticulous process that corrects the natural color of melanin-rich (dark) lips using specialized techniques that gently neutralize lip darkness while minimizing trauma and prioritizing lip health.

Working on darker lips presents a unique challenge due to thicker lip skin compared to lighter lips. Our approach begins with the neutralization of lip undertones, allowing us to observe the healing process before moving on to achieve the desired shade.



It's essential to recognize that each individual's healing process is unique, and the desired result might not be achieved after the first session. Typically lip neutralization requires 2-3 sessions for an ideal outcome, patience and careful consideration is crucial.

***Please note results do vary and we may not be able to achieve your full expectations, depending on the nature of your lips and skin factors.*



By employing a customized color palette, we blend multiple pigments based on precise color analysis. This blending technique results in a harmonious shade that effectively counteracts any dullness, unevenness and discolorations in the client's lip and creates an enhanced yet entirely natural look.



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What's the difference?



TRADITIONAL LIP EMBROIDERY

- 1 Traditional SPMU machine with a strong and powerful motor. This type of machine can deliver dense and solid colors to the lips.
- 2 Colour can last forever without fading.
- 3 Downtime is lengthy, and the color may appear patchy during the healing process.
- 4 Limited color range restricts artist's choice based on customer's lip condition. Usually, red base color covers different lip types.

VS



OUR LIP EMBROIDERY

- 1 Latest SPMU Machine's horsepower is steadier and slower, resulting in a more subtle and natural end result.
- 2 Color lasts 4-5 years, lightening as pigment metabolizes.
- 3 Minimal peeling and almost no downtime required.
- 4 Numerous color choices available, from cold to warm tones, for a diverse selection. Color selection based on skin tone, current lip tone, and condition to achieve a perfect natural result.



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APPOINTMENT PROCESS

1

The Consultation

Consultation includes a one-to-one session with our artist to **better understand your needs & wants**. Our artist can design in accordance to your preference & eventually decide which type of embroidery/technique suits you the best!

2

Numbing

Numbing cream will be pre-applied 20 mins before the actual procedure, to ensure the whole process is a **painless experience**.

3

Actual procedure

You may perhaps let your lips rest & take a comfy nap while we will be working on your lips. At the end of the procedure, our artisan will assist you to be seated upright for any finishing, coloring or balancing adjustments.

4

Done

Upon completion, be assured that we will provide a **detailed aftercare briefing & to assist with your booking for a Touch Up appointment**. This is paramount to ensure that any refining and to boost the longevity of your embroidery.

Now, relax, chill and enjoy every complimentary moment with your new set of lips.



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OUR PROMISES

**Safe &
Reliable**



01

We utilize the latest German technology and use only safety-assured mineral and synthetic organic micro pigments in our lip embroidery color ink.

**Comfortable
Process**



03

We apply numbing cream before the procedure go ensure it's a comfortable process and most clients do not experience any pain. Some may feel tension in their lips afterward, but it typically subsides within 2-3 hours.

**Experienced &
professional
Artist**



Our experienced artists are typically well-versed in various techniques, color matching, and designing lips that suit individual preferences and facial features.

**After sales
support**



Our lip embroidery service includes excellent after-sales support and aftercare instructions, ensuring customer satisfaction and addressing any concerns or questions clients may have.



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BENEFIT OF LIP EMBROIDERY

Enhanced Lip Color

Lip embroidery can provide a natural-looking enhancement to the color of your lips, giving them a more vibrant and youthful appearance.

Time-Saving

It eliminates the need for daily lipstick application, saving you time in your daily makeup routine.

Long-Lasting

Unlike traditional lip makeup, which can wear off throughout the day, lip embroidery results can last for an extended period, typically 3 to 5 years, depending on the technique and individual factors.











Improved Lip Shape

Lip embroidery can help redefine and enhance the shape of your lips, making them appear fuller and more symmetrical.



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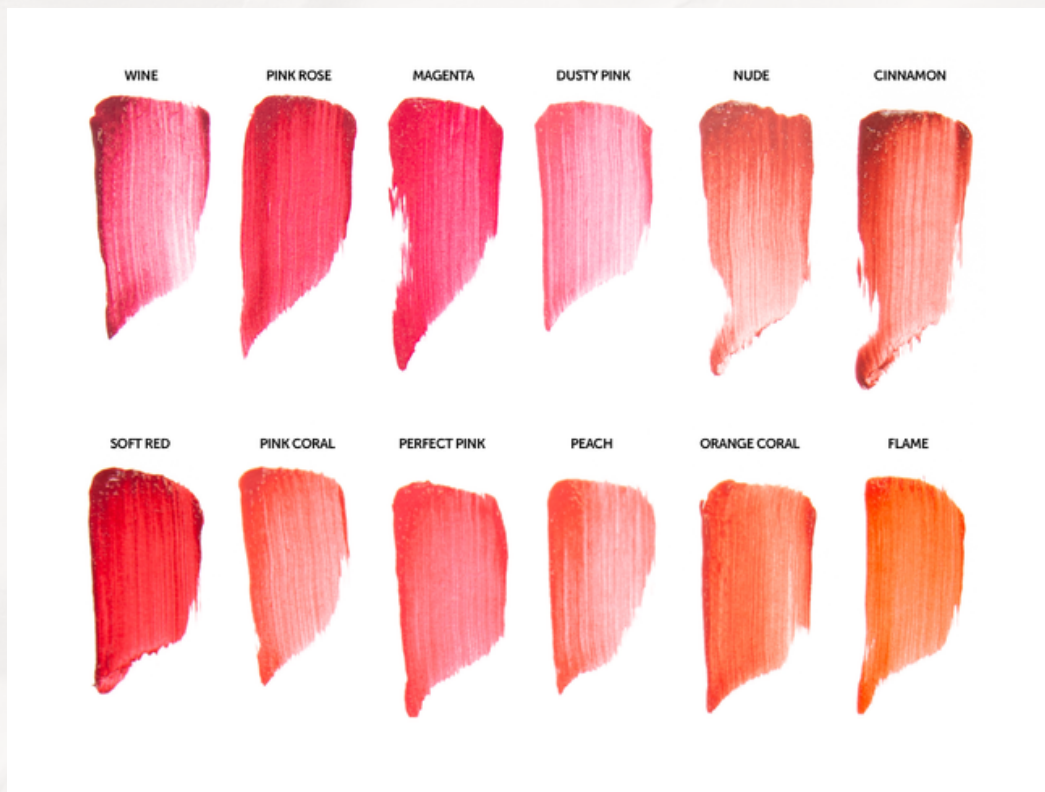
WHO IS NOT A CANDIDATE FOR LIP EMBROIDERY?

-  Under the age of 18 years
-  Diabetic on the needle (requires doctor's clearance)
-  Autoimmune disease (requires doctor's clearance)
-  Taking Blood thinners
-  Have epilepsy
-  Have infections (localized to the area or systemic) and/or diseases or are sick (cold/flu)
-  Have major heart problems
-  Had an organ transplant
-  Have skin conditions (eczema, psoriasis) or irritations (rashes, sunburn, acne, etc.) in or near the procedure area
-  Prone to keloid scars or hypertrophic scarring
-  Used Accutane in the past year
-  Undergoing chemotherapy or radiation (consult with your doctor)
-  Pregnant or nursing (requires doctor's clearance)
-  Fitzpatrick scale 6



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Colour Chart



**Pic shown is just the base/'single' colour. Colour mixtures can be done to achieve different desired colour. Our lip artists will adjust accordingly to your desired outcome.

**Final choice of colour will be discussed during the consultation so do let us know your preferred lip colour!



AFTER-CARE GUIDE

1.



Avoid apply lipstick for **2 weeks**



Apply the healing cream provided - **3 times** a day
for **3** consecutive days



Do not pick or scratch the treated area



Avoid piping hot drinks / food. (can use the straw
for drinking, don't touch lip area)



Avoid spicy & food that are too 'heaty'



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FREQUENT ASKED QUESTIONS:

What Can I expect during the treatment?

An in depth consultation where expectations and desires are discussed before the procedure. The procedure is generally performed the same day of the consultation, so long as there are no contraindications. We allow enough time to complete paperwork, take before/after photos, 20-30 minutes of topical numbing, the procedure and a review of aftercare.

What will the final result look like?

Bold or soft, depending on the look you are trying to achieve. Pigment will be darker, larger and crisper immediately after the procedure, but will soften and shrink slightly over the weeks that it heals.

Can i still apply lipstick?

Once your lips have fully healed, you can resume your normal makeup routine, including applying lipstick, it's depend your preference.



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FREQUENT ASKED QUESTIONS:

Which pigments and tools do you use?

We use iron oxide pigments deemed **safe** for the skin, which are specifically formulated for permanent makeup procedures. Our pigments, Lasting Impressions and Permablend, are stable and high-performance.

They undergo rigorous testing for carcinogenic compounds, unsafe dyes/colorants, heavy metals, and microbiological sterility. Additionally, we only use **sterile, single-use needles** that are opened in front of you.

How long do results last?

Semi-permanent pigments will naturally fade over time. The longevity of the implanted pigment is influenced by various factors, including sun exposure, skin type, overall health, and both immediate and long-term aftercare.

Typically, results can last anywhere from 2 to 5 years or longer before a touch-up is necessary to refresh the color and shape. It's important to note that frequent smokers or individuals with iron deficiency anemia may experience faster fading of results. Keep in mind that results can vary from one client to another.



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BOOK APPOINTMENT

Kindly let us know your:



Preferred time and date



Full name



Contact Number



Email Address

Yes